

12 MONTH PACKAGE COMPREHENSIVE VIDEO KIT

PHASE 1

Months 1-12

SOCIAL MEDIA TAKEOVER (Organic)

- 1-3 Shoot days Per Month
- Short-Form and Long-Form Content
- Content Distribution (IG, TikTok, YouTube)
- CTAs Created for Attribution
- Develop Lead Gen/Qualifying Process

PHASE 2

Months 2-6

TESTING (*Paid Media)

- Message / Image Testing
- Testimonials / CEO Interview for Brand Story
- Video Ads Created From Message Testing

*Does not include media buying

PHASE 3

Months 6-12

***PAID MEDIA SCALING**

- Video Ads + Campaign Creation
- Explainer Creation
 - From Video Ads and testimonials

*Does not include media buying



RIGHT & LEFT
STUDIOS



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12 MONTH PACKAGE PRICING

OPTION 1

\$12.5k / Month
+ 10% Revenue Share

*Does not include media buying

OPTION 2

\$15k / Month
+ 5% Revenue Share

*Does not include media buying

OPTION 3

\$20k / Month
+ 0% Revenue Share

*Does not include media buying



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